

PRESS RELEASE

FOR IMMEDIATE RELEASE

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rdAGENTS' Event Tests Whether You Can Sink or Swim

Young Professionals Hold First Annual Anything That Floats Competition

Houston, TX (March 30, 2011) rdAGENTS, Rice Design Alliance's young professionals group, will host Anything That Floats, a competition that challenges participants to build a device that can float a short distance along Buffalo Bayou using discarded building materials provided by RDA, courtesy of Gowan, Inc., Chamberlin Roofing & Waterproofing, and J.E. Dunn.

Participants only will be allowed to start building on the day of the competition and will be judged based on creativity, innovation, and the ability to float, among other spontaneous criteria that emerge from the event.

What: Anything That Floats hosted by rdAGENTS, followed by Bayou Buddies' Bayou Bash from 1- 4 p.m., where participants can enjoy live music, pontoon boat rides, crawfish, and libations. Breakfast and lunch will be provided by RDA.

When: April 9, 2011, 7:30 a.m.-1:30 p.m.

Teams may unload any materials along Preston St. between Smith St. and the bayou. Bayou Bash begins at 1:00 p.m.

Where: Sesquicentennial Park along Buffalo Bayou

RDA Member Ticket Prices:

Anything That Floats only: \$20

Anything That Floats + Bayou Bash: \$35

Non-RDA Member Prices:

Anything That Floats only: \$25

Anything That Floats + Bayou Bash: \$40

For more information, including allowed materials, judging criteria, and rules, please visit ricedesignalliance.org/2011/anything-that-floats-2.

About rdAGENTS

rdAGENTS, an enhanced membership of the Rice Design Alliance, is a vibrant group of young professionals from diverse careers and backgrounds who champion the built environment in Houston through special events and community activities.

As a network of individuals invested in the future of Houston, rdAGENTS are just that: individual agents of change who take it upon ourselves to make a difference. With our fingers on the pulse of today's evolving state of design, rdAGENTS nimbly reflect the knowledge and resources enabling us to highlight fresh talent, advocate design, and build meaningful relationships.

